



Coming Soon: Little Owls Toddler Group at Ryders Hayes

We are excited to announce that we will soon be launching our fun and friendly baby and toddler group for 0-2 year olds and their parent and carer **1.30—3pm every Wednesday in term time at Ryders Hayes School.** We will announce very soon when the first session will be starting!

£2 per child including a drink and snack.
Please contact the school office or email postbox@ryders-hayes.co.uk to register your interest.



Thursday 27th Sept @ 9am Coffee morning

Please help support the cause and help raise money for [MacMillan](#) and [Breast Cancer Care](#) by attending our combined Coffee Morning and 'Brave the Shave' event on **Thursday 26th September 9am** onwards at Ryders Hayes School.

Remember Mr. Hughes?



**BRAVE THE
SHAVE**

In support of my wife and to raise money for charity I have agreed to shave my hair
(including the beard that I have had since 1972!)

What on earth am I going to look like? Will I retain my boyish good looks?

Steve Hughes

Calling all parents.....



Are you a confident speaker?

If so, we would like you to come into school and speak to some of our children about your career? We would like our children to hear about your job and what it involves.

This would include 40 minutes in Reception and 15 minutes in Nursery.

If you are interested in doing so please give your details to the Main Office or email postbox@ryders-hayes.co.uk

Thank you



Dates to Remember:

INSET DAY: Friday 25th October 2019

Half Term: Monday 28th October - Friday 1st Nov

Children return to school: 4th November 2019

Last day of Autumn Term: Friday 20th December 2019

Whole School Photographs: Thursday 3rd October

**Parents Evening: Monday 7th October 4.30—7.30pm
and Tuesday 8th October 4.00—6.30pm**

Harvest Festival: Wednesday 16th October

**Halloween Disco: Thursday 24th October—KS1 3.45—4.45pm,
KS2 5—6pm**

Discussion time



YEAR 1

Can you compare an old car with a new car by discussing differences and similarities?

YEAR 2

How many different ways can you represent 65?

YEAR 3

Can you retell the story of Stone Age Boy by Santashi Kitamura ?

YEAR 4

What's the difference between 'weather' and 'whether'?

YEAR 5

What was life like for an evacuee child?

YEAR 6

What do you know about Catherine of Aragon's life?

**Weekly
Attendance
Award**



**Well done
to:
RS, 2B, 3F, 4B
All 100%
Attendance**



Social media influencers are people who have established credibility in a specific industry and have the power to influence other people's decisions. Most commonly associated with YouTube and Instagram, 'influencers' will usually have a large number of followers and be viewed as authentic by their audience. It is for this reason that many influencers are often paid by big companies to promote their products in the hope of persuading their followers to purchase those goods.



What parents need to know about SOCIAL PRESSURES LINKED TO 'INFLUENCERS'



AN UNREALISTIC PERCEPTION OF BODY IMAGE

Some of the most popular social media influencers often depict themselves as having the 'perfect body' and are paid to promote items such as health supplements or swimwear, which young people believe can help them achieve the same look. What is not always realised is that these images can be edited or filtered and aren't always a true-life representation. Your child may feel like this is what they need to look like and in some cases, become obsessed with their body image, which could contribute towards a lower self-esteem or even becoming depressed if they can't achieve the same look.



BECOMING UNREALISTIC ROLE MODELS

As children become more and more involved on social media and identify who their favourite people are to follow, they may come to see social media influencers as role models, particularly if they are attracted by the lifestyle they see online. This could lead them into developing potentially unrealistic expectations of life and in some cases, using their role models as an escape from reality, particularly if they feel like their own life isn't very fulfilling.



ENCOURAGING BAD HABITS

Although many social media influencers will get paid to advertise brands and their products, they will also post their own material online too, usually depicting their daily life or an activity for example. This may have both desirable and undesirable consequences, with influencers able to inspire both good habits, such as healthy eating, exercise or kindness. However it may also encourage children to adopt bad habits, such as drinking, smoking, swearing or even criminal behaviour, particularly if these are seen to be endorsed by the influencer.



THE NEED TO HAVE EVERYTHING

Many social media influencers will take photos or videos of themselves wearing the latest fashion or jewelry which companies want them to promote. They may also be provided with the latest gadgets to promote or, if they are children, toys to play with in order to persuade their followers to purchase them. Many children will be keen to buy these items in order to keep up with the latest trends however if they get left behind, they could be made to feel inadequate or inferior by other children who do have them.



AUTHENTICITY OF ENDORSEMENTS

Social media influencers hold a lot of persuasion with their audience and are often looked up to by younger followers. Many children will see them as credible, authentic and trust what they see online. However, some influencers may not always believe in the product they are promoting and therefore can mislead their followers, abusing their level of confidence in them. Your child may therefore find themselves looking up to people who are disingenuous or who feign interest in activities that they themselves do not actually care about.



Safety Tips for Parents



FOLLOW WHO THEY FOLLOW

A good way to see first-hand who may be influencing your child is to create your own social media account and follow the same people they do. This will give you a strong indication of what is shaping how your child behaves, what they like and what they are taking an interest in.



TALK ABOUT ROLE MODELS

Role models can play an important part of your child's life, particularly outside of the home. Talk to your child about who they look up to and why. Remind them that not everybody online is who they seem to be and if you do have concerns that your child is being negatively influenced, work with them in finding more positive alternatives.

BUILD THEIR SELF-ESTEEM

It's important that your child is aware of how unrealistic perceptions of life can be depicted on social media and that it is easy to be deceived. Discuss with your child how images can be heavily edited, cropped or manipulated to create artificial scenarios and that often the lifestyle that people display on social media isn't always realistic or in fact the truth.

DISCUSS REALISTIC VS UNREALISTIC EXPECTATIONS

If you notice your child has suddenly taken a strong interest in the way they look, or you find they are a lot more body conscious, then it's a good idea to speak to them about why they feel that way. If they seem unhappy, try to build their self-esteem by talking to them and listening to their concerns, helping to build their confidence through praise and positivity. Remind them that looks aren't everything and not everything they see online is actually a true depiction of real life.



ENCOURAGE INDEPENDENT THINKING

Social media influencers can be quite powerful individuals who hold a lot of persuasive power so it's important to encourage your child to think independently about everything they see and engage with online. Talk to them about the dangers of blindly following others and in keeping an open mind when viewing content. Teach them to always question people's motives online, especially when they see individuals are promoting a brand or product which they are likely to have been paid to advertise but may not necessarily personally endorse.



Meet our expert

Pete Bath is a writer with over 10+ years in research and analysis. Working within a specialist area for West Yorkshire Police, Pete has contributed work which has been pivotal in successfully winning high profile cases in court as well as writing as a subject matter expert for industry handbooks.



PSQM Press Release



We would like to thank all of our staff, parents, pupils and Governors for helping us achieve the Primary Science Quality Mark (PSQM). We have thoroughly enjoyed bringing science, engineering and STEM opportunities into the school and will continue this work into 2019-2020. See below for further details about the award.

Mrs Raxworthy Cooper (Science Lead) and Mrs Jobling (D&T Lead)

Ryders Hayes Primary School Awarded Primary Science Quality Centre Mark

Primary Science Quality Marks have been awarded to 200 infant, junior, primary, middle and special schools to celebrate a commitment to excellence in science teaching and learning. So far, since its national launch in 2010, over 3500 schools across the UK have achieved a prestigious Primary Science Quality Mark.

The Primary School Quality Mark programme ensures effective leadership of science, enables schools to work together to share good practice and is supported by professional development led by local experts. It encourages teacher autonomy and innovation while at the same time offering a clear framework for development in science subject leadership, teaching and learning. Schools that achieve PSQM demonstrate commitment and expertise in science teaching and leadership.

The Primary Science Quality Mark is led by the University of Hertfordshire, School of Education in collaboration with the Primary Science Teaching Trust. Jane Turner, PSQM National Director said: *“Gaining a Primary Science Quality Mark is a significant achievement for a school. The profile and quality of science teaching and learning in each awarded school is very high. Children are engaging with great science both in and outside the classroom, developing positive attitudes towards science as well as secure scientific understanding and skills. Science subject leaders, their colleagues, head teachers, children, parents and governors should be very proud.”*

For more information, please contact:

Jane Turner PSQM Director:

j.turner@herts.ac.uk



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We're collecting Team GB stickers with Aldi's Kit for Schools.

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sports kit plus a chance to win

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T&Cs apply





September

Right of the Month

Article 24

You have the right to the best health care possible, safe water to drink and nutritious food and a clean and safe environment.

Talking Teatime Questions

What is your favourite nutritious food?

Are all children able to drink safe water every day around the world?

How do you help keep your bedroom a safe and clean environment?

As a Rights Respecting School we learn about children's rights and how to respect the rights of others. Use the 'Talking Teatime' questions to discuss our right of the month with your families at home. You can tell them all about how we learn about rights and how you are the Change Maker! Your teacher will be asking you about your teatime conversations throughout the month. Don't forget, a full copy of the rights can be found in your school planner.

Messages for the Community:

This morning we're issuing a general reminder not to leave your keys in your vehicle when you leave it unattended. This follows the theft of a Vauxhall Adam in Well Lane, Walsall, yesterday, whilst the driver was delivering a parcel.

Whatever you're doing - delivering, unloading, working, popping to speak to someone or cleaning your car - resist the temptation to leave the keys in the vehicle and provide an opportunist thief with an easy ride. Take the keys with you on every occasion, even if it's only for a moment.

If you have any information that may assist the police, or have spotted a black, 63 registration Vauxhall Adam dumped anywhere, please contact us via Live Chat at [west-midlands.police.uk](https://www.west-midlands.police.uk) between 8am to midnight, call 101 anytime or contact Crimestoppers anonymously on 0800 555 111 quoting reference no 20WS/217162W/19.

Kevin Pitt (Police, Engagement and Consultation Officer, Walsall)

Can all parents/carers be vigilant about leaving bags and other possessions in their cars and on view following a smash and grab in the Aldridge area, this happened at school drop off time.

The impact of viewing such an incident can be damaging to children and young people.

Walsall Safeguarding Team