



# Primary Careers 2030 Subscription for 2021/22

**Raise aspirations; broaden horizons; increase cultural capital and improve social mobility.**

Pupils will engage with a range of employers from your chosen sectors to discuss the world of work, identifying what careers in their sector in 2030 might look like. The aim of each event is to allow pupils to -

Gain an understanding of current careers in each sector.

Look back 10 years to what careers existed and how they have changed and compare with what Careers in 2030 might look like in each sector.

Challenge stereotypical thinking and endorse inspirational messages delivered by employers, as role models for future careers.

Increase pupils' understanding of the link between education, qualifications and career opportunities.

Expose pupils to sectors unknown to them or their families and sectors they would not ordinarily consider. Engage parents / carers in this process and aim to challenge their attitudes, perceptions and aspirations relating to their child's education and career choices at primary age, by setting a series of home learning tasks.

Encourage pupils to focus on the 8 essential skills for the world of work, to understand their relevance and application in school and learn how and when to apply them in context.

## Select from 10 'live' sector events, plus a stereotype event:

Year Group	Live Sector Event	2022/22 live event date
Year 2	Stereotypes	4th July 2022
Year 3	Animal Care Health and Social Care	10th January 2022 27th June 2022
Year 4	Sports Sector Environmental Sector	31st January 2022 23rd May 2022
Year 5	Transport/Technologies Building and Construction Retail, Visitor Economies	14th October 2021 21st March 2022 25th April 2022
Year 6	Public Sector Manufacturing and Engineering Business Services	4th October 2021 1st November 2021 13th June 2022

## For each sector, curriculum resources include

(all accessible via Ryders Hayes website - free of charge @ [www.ryders-hayes.co.uk](http://www.ryders-hayes.co.uk))

- Lesson plans (pre/post event)
- User-friendly Resources
- Sector Video
- PowerPoint presentation
- guidance for EYFS – Yr2 curriculum with suggested arrangements for EYFS visitor planning
- Yr3-6 curriculum, embedding key skills; sector preparation and application; home-learning tasks

### Package 1 – Apprenticeship

- Unlimited access to all curriculum materials, plus one event per term delivered via MS Teams – 3 events per year. Schools select from a menu of 10 sector events or a stereotype event.
  - Events will be delivered on set dates throughout the year (see calendar).
  - A calendar of events will be issued at the beginning of each new academic year.
    - Comprehensive teacher guidance notes will be provided.
- If a school is unable to attend a specific sector event remotely, they will receive a recorded copy of the live event

**COST - £750 per year**

### Package 2 – Fast track

- As Apprenticeship, including one live event per half term, delivered via Teams – 6 events per year.

**COST - £1000 per year**

### Package 3 – Graduate

- As Apprenticeship, including 9 live events per year, delivered via MS Teams - including the stereotypes event.

**COST - £1500 per year**

### Package 4 – Masters (bespoke package available for 2021/22)

- As Apprenticeship, including access to 11 live events per year, and a half-day bespoke support for senior leaders for curriculum implementation and action planning.

**COST - £2000 per year**