

CEC Primary Project- Careers for 2030

- Road Map 4 -
- Retail and Visitor Economies



Ryders Hayes
Teaching School



THE CAREERS &
ENTERPRISE
COMPANY

Task 1

Please think about what type of career you would like in the future.

Give 2 careers you would like to do and say why.

Career 1 & Why

Career 2 & Why



Retail is the activity of selling goods or services to buyers for personal, family or business use.

Visitor is someone who visits a person or a place

What is Retail and Visitor Economies?

Economies - is divided into goods or physical things and services that are done by people. Both are exchanged for money. When we buy more goods or services the economy is good.

So a visitor economy means the production of goods and services that are used by visitors or tourists. This might be hotels, transport, museums, retail and food.

Task 2

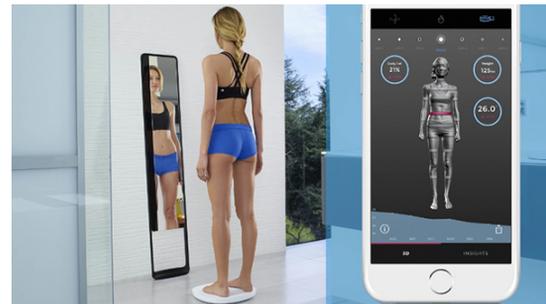
What careers didn't exist in this sector 10 years ago?

I-phone Apps didn't exist, so neither did Careers as Apps developers.

These include:

Apps such as mobile pay and mobile wallets that makes paying for items easier than ever.

Body Scanning and Smart Mirrors - a 3D body scanning mirror scans your body measurements and weight along with body mass and users can virtually try on outfits and shop from the comfort of home. Careers such as virtual reality designers and retail designers were created.



What careers didn't exist in this sector 10 years ago continued....

Augmented Reality Apps such as modiface that allows shoppers to virtually test lipstick shades and eye shadow without even leaving your home.



Visual search which works like facial recognition technology and allows shoppers to photograph a product, upload it and the App will identify where it is on sale along with everything you need to know about that item.



Task 3

What careers will exist in this sector in 2030?

Data Scientist - companies are already collecting large amounts of data during their everyday operations, from predicting what people will buy to how many items they will sell. This career will use this data to find patterns and help solve the problems faced by retailers in very innovative ways. You will need the right combination of technical, be good at analysing data and communication skills.



Content Manager - as websites grow and offer more information, a web content manager will become a vital career. They will ensure that the content of a website is well structured, easy to find, easy to access, meets the needs of its users, is always up to date and accurate. The content will include web pages, images, blog posts, guests articles, reviews, social media and marketing. You will be a project manager and manage the writers and editors. You will conduct audits and constantly carry out research to make sure the website is fit for purpose.

Careers 2030 continued.....

Content Moderation - you will be responsible for analysing and reviewing company profiles, videos, articles, images and audio clips to make sure the content is accurate. This is a high tech career in retail and has 2 main functions - one is to protect the business and the other is to promote the business.



Data Cleansing - as the internet expands cybercrime will increase. A data cleansing career is one that focuses on detecting, correcting career is one that focuses on detecting, correcting or removing corrupt or inaccurate records from a database. It is important that this information is correct in large retail businesses.



How will technology impact on this sector

The future of **RETAIL** is predicted to look like this:

Facial Scanners

That will recognise customers as they walk in and offer them tailored virtual experience.

Offer Cold Zones

That will allow customers to test winter jackets in similar environments in which they will be used.

Offer different floor surfaces

That allow customers to test out trainers and climbing footwear

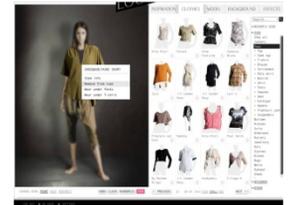
Virtual Stylists

Help customers to make choices



Automatic Payment

By Voice Recognition
Eye Recognition
Finger Prints





Task 4 - Personal Skills



What personal skills do you think are important now?

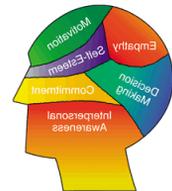
1.

2.

Do you think these skills will change in the future?

If yes, how do you think they will change?

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What personal skills will you need in 2030?



Complex Problem Solving
as technology becomes more complex, so will your problem solving

Team Player
we will always have to work with others and get along with people

Adaptability
Learn to adapt and deal with different situations and changes



Creativity

Robots were only created because a human had the idea in the first place. Creativity is a gift.

Negotiation

Learn how to get the best out of people or customers

Communication

continue to speak to people and learn to express yourselves



People Skills

Learn how to manage and work with people which includes listening and getting in touch with your emotions. Being able to motivate manage and delegate people is important.

Initiative/Entrepreneurship

learn to think "outside the box".
The future will always need people to design new concepts. You must learn to expand your mind.



Top 8 Essential Skills are:-

Listening



Presenting



Creativity



Team Work



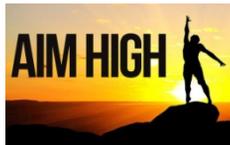
Leadership



Staying Positive



Aiming High



Problem Solving





Task 5

Now you have listened to the presentation about retail and visitor economies, would you consider a career in this sector?

If yes, what career would you consider and why?

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Have you been inspired by anyone or anything you have seen today?

If yes, who?

If yes, why?



Questions & Answers