

# CEC PRIMARY PROJECT

## Careers for 2030

### Road Map 8

## Business Sector



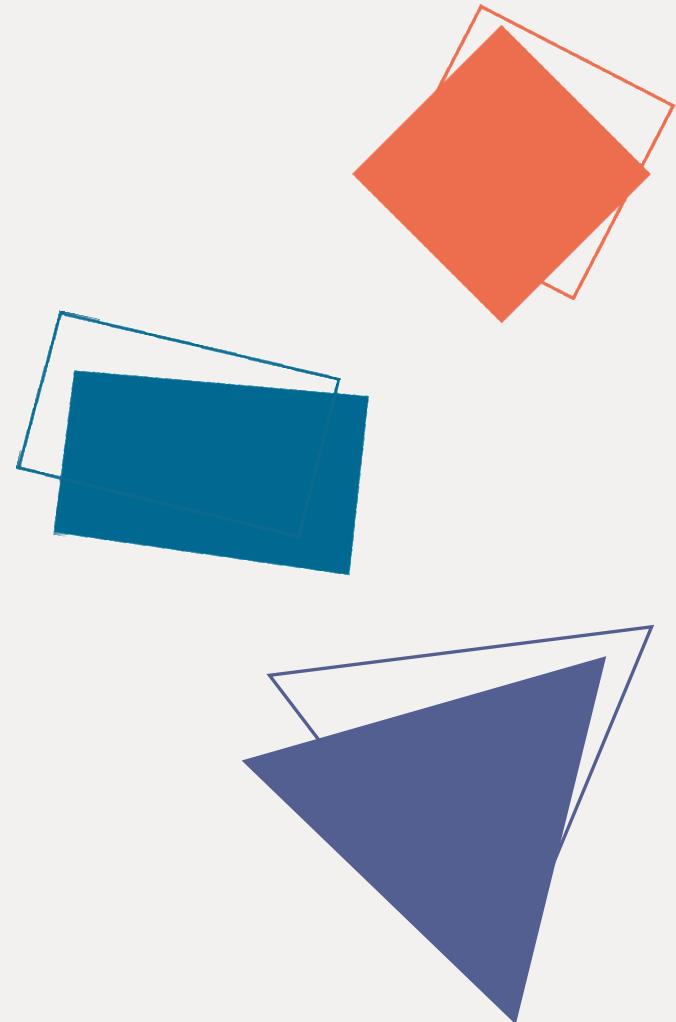
Ryders Hayes  
Teaching School



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# TODAY'S ITINERARY

- 09.00 -10.00 – Introduction
- 10.00 10.10 – Break
- 10.10 – 10.25 – Helena Baxter
- 10.25 – 10.45 – Break
- 10.45 – 11.05 – Karen Heer
- 11.05 – 11.20 – Latha Ravi
- 11.20 – 11.35 – James Tolcher
- 11.35 – 11.50 – Summary Q&A
- 11.50 – Lunch



# Task 1

Please think about what type of career you would like in the future.

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What 2 careers would you like to do and say why.

Career 1

.....

Career 2

.....



A business is an organisation where people work together.

In a business, people work to make and sell products or services. Other people then buy these products or services.

The business earns money and makes a profit from the products or services they sell.

A person or a business may use one of the services which might be -

An Accountant plays an important part in the running of every business and organisation to ensure that tax laws and rules are followed. They work out annual accounts and produce financial reports for businesses



A Solicitor will provide legal advice and services to their clients. They might be asked for advice on a legal issue or if companies decide to merge or sell the business.



# What is Business?

## What does it mean?



BARCLAYS



LLOYDS BANK

The Banks provide financial services to businesses. This might be a bank account, loans, credit cards and savings accounts

Marketing/Website/IT these services are used to promote a company's products and services by engaging directly with customers by mail-shots, competitions, loyalty schemes, websites, social media and emails.



A Human Resources Company deal with staff. They help companies hire new staff and make sure existing staff follow company rules. They might organise training and promotion. They usually work for bigger companies.

# What careers didn't exist in this sector 10 years ago?

So 10 years ago iPhones didn't exist, therefore Apps didn't exist and neither did App designers.

There are literally 1000's of apps for business services. Apart from the standard banking Apps, there are also Apps that have been designed for a variety of reasons, for example:



## MONZO

This App is free to use and gives you a full breakdown of how you are spending your money and what on, such as groceries, going out, gym etc. This app will help you manage your money and you can see if you are overspending on certain areas of your life.



## LOOT

This App is designed for students and young people and actively encourages them to manage their money.



## MONESE

This is an app for new-comers to the UK. It can be very difficult to open a bank account in the UK if you don't have proof of an address. This App doesn't ask for ID and is very useful. The App was designed by an immigrant from Estonia.

Social media careers didn't exist 10 years ago as they do today - businesses now rely on social media to promote their products and services. This means that careers such as social media managers, and specialists, YouTubers and bloggers didn't exist.

Internet and virtual offices didn't exist 10 years ago. Now we can all work from home and run a business without even having to leave our homes or meet people. We can now hold a meeting with customers and colleagues using Skype, Google hangout and other technology. We now use software to do what humans used to do, whether it's accounts software or marketing Apps.

**WE CAN NOW WORK FROM ANYWHERE IN THE WORLD AND COMMUNICATE WITH ANYONE IN THE WORLD - ALL WE NEED IS ACCESS TO THE INTERNET.**



# What careers will exist in this sector in 2030?

## Banks

By 2030/40 banking and finance will continue to employ people but automation will be taking over some of the administration roles.  
Most people will be banking on-line.

Careers will be created in design, programming and repairing artificial intelligence. The designers and programmers will need to have an understanding of banking and finance.

## Cryptocurrency

It is predicted that 50% of national currencies will be replaced by cryptocurrencies, which is an electronic currency and similar to the digital coins you might use in video game. These coins are stored in a digital wallet and used to buy goods or services.

There will be lots of careers around cryptocurrency to include -

Cryptocurrency regulators to make sure that it is regulated and a fair price across the globe

## Cryptocurrency Bankers

Crypto banks are platforms such as cryptocurrency apps that allow cryptocurrency holders to store their crypto assets, as well as use them to make everyday payments.



# What careers will exist in this sector in 2030 continued.....

## Accountancy

will continue to move towards bot-created computer files stored on invisible cloud servers. This will eliminate the need for humans entering data into a computer.

So ..... careers in this sector might include - Advisory / consultant roles - this will involve helping clients forecast and evaluate finance decisions.

Humans will still be needed in this sector because clients will continue to want that personal touch that a robot won't be able to do.

Careers in accounting will include designing, programming and repairing robots.

(TASK)

## Cyber security

this is security that defends and protects computers, servers, mobile devices, electronic systems, networks and data from malicious attacks. This could happen by hacking which is someone trying to break into your device, spoofing which is someone pretending to be someone else or something else, spamming which is when messages get sent in large numbers of users (these messages are unwanted) and Ransom wear, which is a malware attack and threatens to publish the victims data or block it until a ransom is paid.

Careers will be available in all areas of cyber security to include design, programming, repair, advisers and users.

## Solicitors/Lawyers

in 10 years-time solicitors and lawyers will not use pen and papers all work will be secured on platforms where all details will be kept ..... SAFELY Human interaction will still be required in this sector Careers in business law will include designing, programming and repairing robots.

**EVERYTHING WILL BE DIGITAL!**



Black Country Skills Factory

## 5G Networks

this is the next generation of mobile broad band that will allow us to download and upload at high speeds.

Careers as multi-skilled engineers will exist along with 5G consultants who will offer advice and guidance to businesses as well as the public sector. They will advise on how to maximise 5G networks



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# What is an Entrepreneur?

"An entrepreneur is a person who launches a venture to benefit from an opportunity, rather than working as an employee. These are the people who have the skills and initiative necessary to anticipate current and future needs and bring good new ideas to market"



Anyone can be an entrepreneur,  
you just need a great idea.

So in other words they have a unique idea, one that no-one else has thought of. They take this idea and turn it into a business and are a person who is willing to risk loss in order to make money

An example of an entrepreneur is:

James Dyson



Mark Zuckerberg



Kim Kardashian



Oprah Winfrey



**The links below are short films about successful young entrepreneurs.**

[Teenage Entrepreneurs](#)

[Multi-Millionaire at 19](#)

[What is an Entrepreneur?](#)



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# Personal Skills

## Task 2



What personal skills do you think are important now and why?

Do you think these skills will change in the future?

If yes, how do you think they will change?

# Top 8 Essential Skills are:-

Listening



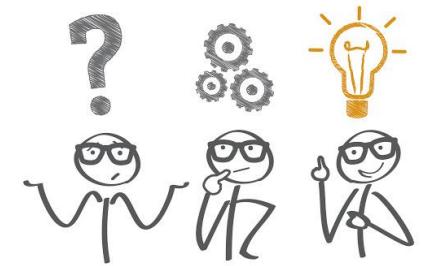
Presenting



Creativity



Problem Solving



Team Work



Leadership



Staying Positive

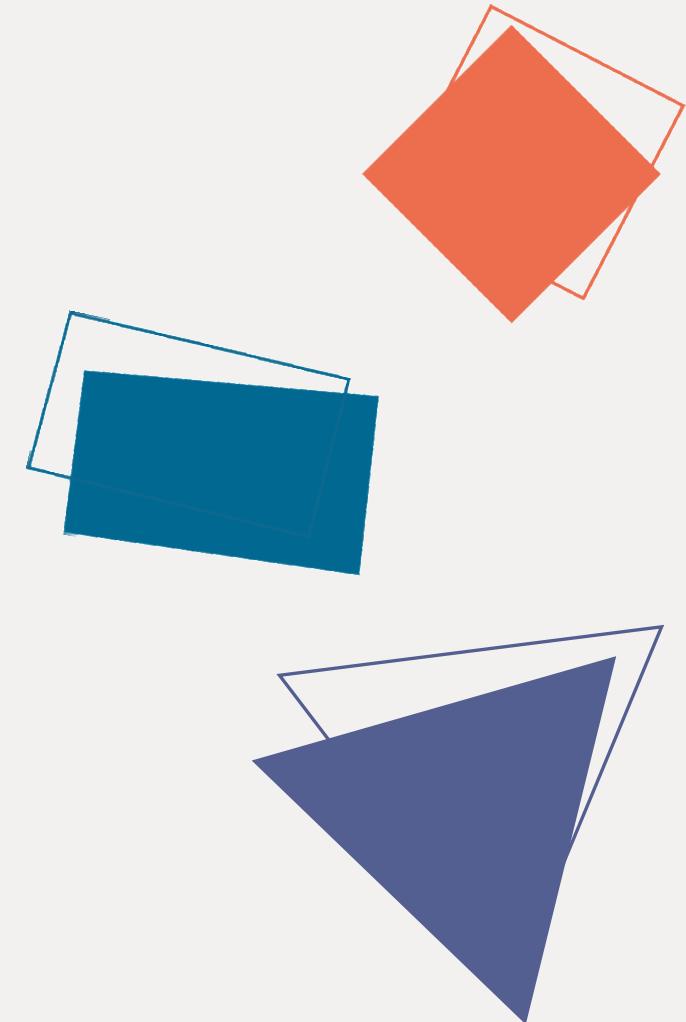


Aiming High



# BREAK

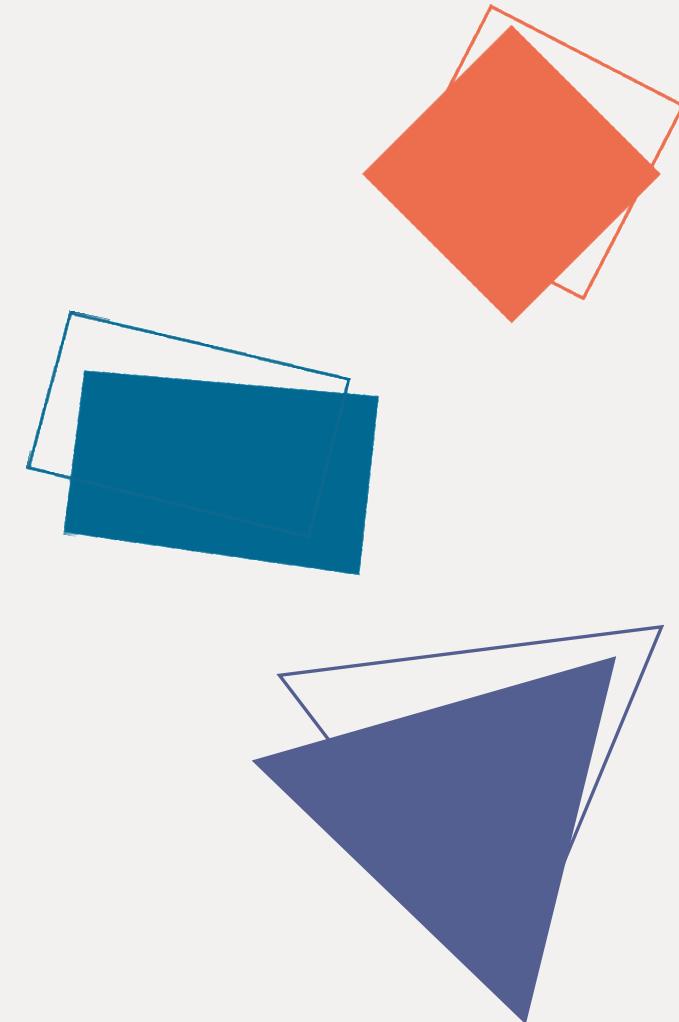
10 MINUTES



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# NICKI HARRIS

CLOSING COMMENTS



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# Task 2



Now you have listened to the presentation about Business,  
**Would you consider a career in this sector?**

If yes, please give examples and say why you would have changed your mind.

Career 1 .....

Why .....

Career 2 .....

Why .....



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# Task 3



INSPIRED ???

Have any of the volunteers inspired you?  
Has anything we have talked about today inspired you?

If yes, please give examples and say why you have been inspired.

Example 1 .....

Why .....

Example 2 .....

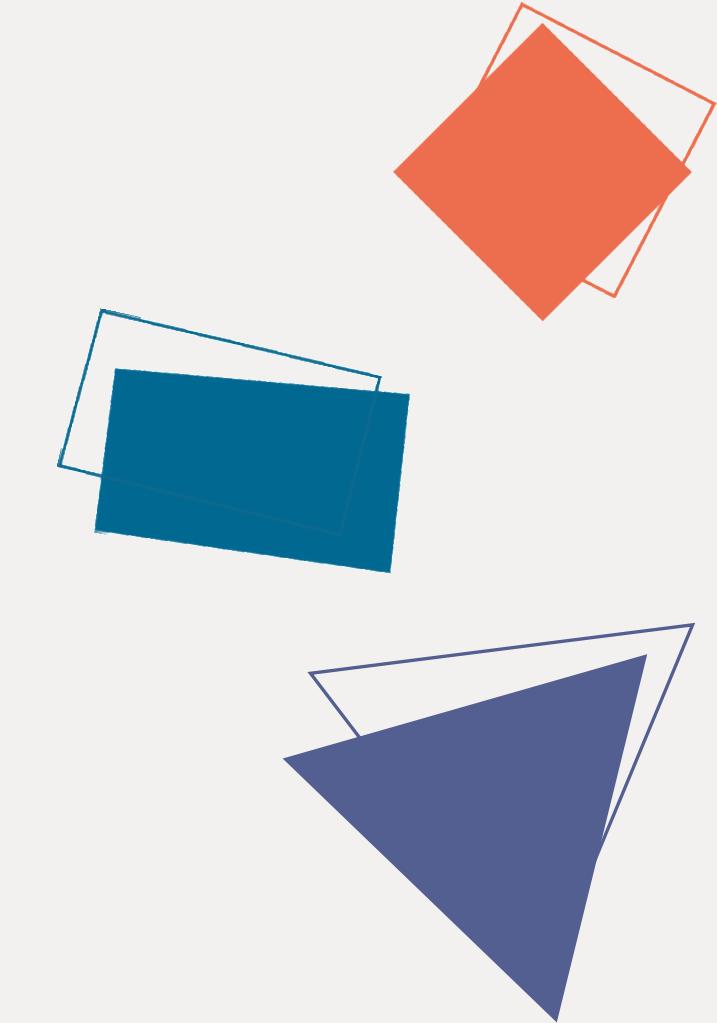
Why .....



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# Questions & Answers



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[Teenage Entrepreneurs](#)

[Multi-Millionaire at 19](#)

[What is an Entrepreneur?](#)



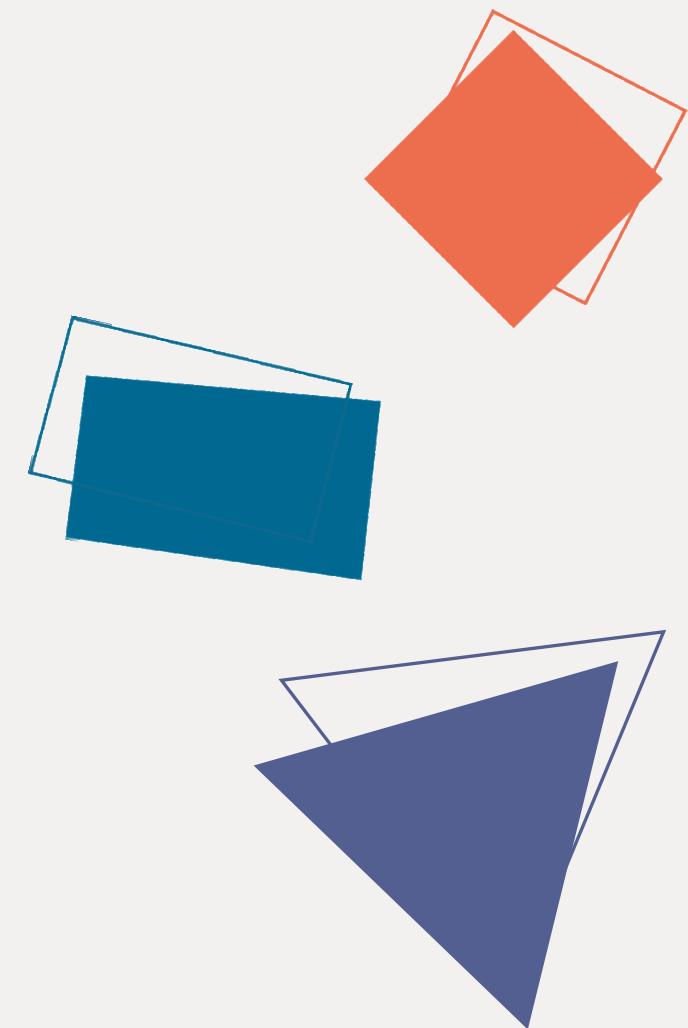
**Anyone can be an entrepreneur,  
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# CLOSE – THANK YOU

LUNCH



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